

# **BIKE-O-RAMA MOTORCYCLE RALLY**

## **4 SPONSOR LEVELS**

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### **LEVEL 1 - \$125.00**

Business Card Ad and Website Link on [www.bmcivicclub.com/BIKE-O-RAMA.html](http://www.bmcivicclub.com/BIKE-O-RAMA.html)  
Name and City or Website Address on 18X24 sign at BIKE-O-RAMA  
Name announced to crowd throughout BIKE-O-RAMA weekend  
2 Weekend Admission Wristbands  
Receipt, Thank You Letter, Mention in Media Release

### **LEVEL 2 - \$250.00**

Same as LEVEL 1 PLUS  
Name or Logo on BIKE-O-RAMA Fliers  
2 BIKE-O-RAMA Shirts

### **LEVEL 3 - \$500.00**

Same as LEVEL 2 PLUS  
2 more (4 total) Weekend Admission Wristbands  
2 more (4 total) BIKE-O-RAMA Shirts  
20' x 20' Vendor Space or Display Space if wanted  
Thank You Plaque (Presented at Saturday or Sunday Awards Ceremony or sent/delivered to you)

### **LEVEL 4 - \$1000.00+**

Same as LEVEL 3 PLUS  
More Weekend Admission Wristbands (Let us know how many needed)  
More BIKE-O-RAMA Shirts (Let us know how many needed)  
Larger Vendor or Display Space if wanted (Let us know size needed)  
Sign or Banner on Stage and/or other requested locations (Sponsor may provide signs or banners)

**Donations may be monetary or in-kind promotion.** Website, magazine, newspaper, radio, television, billboard, etc. Trades must be agreed upon prior to signing Sponsor Application.

**DEADLINES:** Fliers/Billboards/Trophies/Shirts: **JULY 6**. Other Benefits: 1 week before Rally.

## **SPECIAL SPONSORS**

**Billboards:** 4 weeks LAMAR Advertising digital billboards. \$750 in Mobile or \$500 in Bay Minette. Sponsor logo with BIKE-O-RAMA information.

**Bands:** If Sponsor pays for Band, we will trade for closest Sponsor Level. Also, sponsor sign or banner on stage and band introduced "Presented by". Sponsor may introduce the band if desired.

**Trophies/Shirts:** \$500 donation. Level 3 benefits PLUS name or logo on 58 Motorcycle Show Trophies or logo on Shirts. Trophies have business card size space for your name and/or logo.

**Portable Toilets:** 2 \$500 sponsors or 1 \$1000 sponsor. Level 3 or 4 benefits PLUS 18x24 sign next to one or both rows of Portable Toilets stating "Toilets Courtesy of..."

**"TRADING SPACES"** Promote your biker event FREE if we can promote ours at yours FREE.

**"FREE SPACE"** Non-profit motorcycle groups or event promotion. Workers must pay admission.

### **"PROMOTION PARTNERS" NEEDED!**

Please consider trading advertising or adding us to your business ads for a **BIKE-O-RAMA** Sponsorship...

***Let's help each other! Great PR!***

1-2+ Ads and/or link to [bmcivicclub.com](http://bmcivicclub.com)

**Vendors: Say See us at BIKE-O-RAMA**

August 6-7-8 at Burnouts Bar & Grill  
Saraland, AL [www.bmcivicclub.com](http://www.bmcivicclub.com)